

West Nipissing Public Library Logo Design Contest Rules

Purpose

The West Nipissing Public Library is looking for a logo that represents the library and its services that will be used on our Letterhead, Webpage, Facebook page and any advertisement materials.

Guidelines

- The logo must include the name or initials of the library in both English and French
- The logo must include some of the library services ex: book, computer, etc
- The logo must be the original work of the submitter
- The logo may be created using pencils, crayons, markers, and paint. Also, the logo may be created with a computer drawing program, but of course, all images must be original
- The logo should be simple, not be complicated or confusing, and all elements must be discernible when reproduced in smaller or larger sizes

Submission Deadline

August 28, 2020, 1:00 pm EST. Only entries received by August 28, 2020 will be considered.

Participation

The competition is open to all West Nipissing residents of all ages

Submission Format

Designs must be submitted in any of the following formats: .jpg, .tiff, or .pdf (if a hard-copy design sketch is submitted, it must be scanned or otherwise rendered into one of the above computer formats and submitted). Images can be larger than, but must be no smaller than, three inches by three inches (3" x 3"). Please fill out form to accompany submission. Submissions can be sent via Facebook Messenger, email: info@wnpl.ca or in person at the Sturgeon Falls branch.

Judging

A committee comprised of the Chief Executive Office of the library, staff and volunteers will assess and decide on a winner. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above. Their decision will be final.

Copyright

By submitting a logo for entry in the competition, the designer acknowledges that he/she is the person that created the logo and is the rightful owner. The designer also certifies that the logo does not infringe upon the rights of any third party and that it does not violate any copyright. The West Nipissing Public Library reserves the right to make changes to the submitted logo for use.

Prize

One winner will receive a prepaid Visa card in the amount of \$50.00.